

# The CEO-to-English Phrase Book, a continuing series from Slate

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 [devblogs.microsoft.com/oldnewthing/20050328-00](http://devblogs.microsoft.com/oldnewthing/20050328-00)

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I'm an economics geek, so of course I'm a fan of [Slate's Moneybox column](#) as well as [The Dismal Science](#) and most of all, Steven Landsburg's gleefully provocative [Everyday Economics](#). I'm also a language geek, so I've been quite enjoying the occasional Moneybox articles which decode CEO speak into plain English titled *The CEO-English Phrase Book*, thereby combine two geek topics into one.

Terms that have been defined so far:

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