## Blog design as a form of reality programming



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On one of our internal blogging aliases, some people were interested in ways of making their blog look spiffier, and the <u>Max</u> team's blog was pointed out as an example of a "pimped out blog". This in turn led to exchange of <u>tips</u> and <u>tricks</u> and someone even proposed an informal <u>Pimp My Blog</u> contest. What next? <u>Extreme Blog Makeover</u>? <u>Trading MSN Spaces</u>?

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