## Microspeak: The forcing function

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At Microsoft, you'll hear the phrase "forcing function" and it won't be in reference to <u>differential equations</u> or to <u>user interface design</u>. Rather, it means a set of circumstances that forces a decision to be made or which forces an action to be taken that previously had no hard deadline.

Example: "The impending Y2K threat served as a forcing function for many companies to upgrade their hardware."

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