It's official: The logo for the London 2012 Olympic Games is hideously ugly

devblogs.microsoft.com/oldnewthing/20070605-01

June 5, 2007



Yesterday, the organizers of the London 2012 Olympic Games unveiled <u>their official logo</u>, and it's officially hideous. They paid £400,000 for *that*? As one of my friends put it, it looks like a bunch of old people tried to imagine something that would appeal to young people. Unfortunately, they forgot that today's young people don't live in the 1980's.

Raymond Chen

Follow

