Another type of misplaced apology: Apologizing for not knowing the penalty

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You may remember this story from a few years ago. A college student printed his own bar codes (for inexpensive items), placed them over the bar code for expensive items, then went through the register and ended up paying <u>\$4.99 for a \$149.99 iPod</u>, for example. Ironically, he would have gotten off lighter if he had merely shoplifted the items, because manufacturing fake bar codes brings the crime to the level of forgery, a felony.

But what really struck me was <u>the nature of the apology</u>. He didn't say, "I should not have done it," or even the unconvincing "I didn't know it was wrong" He said, "<u>I did this not knowing of the serious penalty that lies behind it</u>." In other words, "I only break the law when the penalty is mild!"

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