

The increasing urgency of a request to fill out a survey

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Here are some email messages I received from an automated system.

October 20: “This survey must be completed no later than November 14.”

October 31: “Reminder, this survey must be completed no later than November 14.”

November 12: “Final reminder, this survey must be completed no later than November 14.”

November 14: “Extension, this survey must be completed no later than November 19.”

November 19: “Final reminder, this survey must be completed no later than November 19.”

November 28: “This survey must be completed no later than December 16.”

I gave in and clicked the survey link.

The link was broken.

I guess the people running the survey said, “Gosh, we’re getting no responses. Let’s extend the deadline.”

ObSimpsons

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